

Sponsorship Opportunities



Increase your company's name and product recognition with GIS professionals from across the state of Missouri and demonstrate your support by sponsoring the Missouri GIS Conference.

There are various opportunities to fit your budget and this target audience of teachers. Not only will you jump start your company's name and product recognition, but GIS professionals will also witness your support of their invaluable initiatives.

There are three sponsorship levels available:

Corporate Sponsor (\$4,000 or more):

- Sponsorship includes a complimentary island booth (32' x 40' - quad booth) in the exhibit area.
- Four full conference registrations.
- A full-page black & white ad in the Conference Program.
- One Tool Time presentation
- Sponsor recognition for the vendor reception, as well as, placement of a beverage station outside your booth.
- Inclusion in the Listing of Exhibitors and Sponsors in the Conference Program.
- Signage at the conference recognizing sponsorship.
- Verbal acknowledgment of sponsorship throughout the conference.
- Database of attendees provided to Sponsor within two weeks of completion of conference.

Platinum Sponsor (\$2,000):

- Sponsorship includes a complimentary island booth (16' x 20' - double booth) in the exhibit area.
- Two full conference registrations.
- A complimentary half page black & white ad in the Conference Program.
- Sponsor recognition for the vendor reception, as well as, placement of a beverage station outside your booth.
- Inclusion in the Listing of Exhibitors and Sponsors in the Conference Program.
- Signage at the conference recognizing sponsorship.
- Verbal acknowledgment of sponsorship throughout the conference.
- Database of attendees provided to Sponsor within two weeks of completion of conference.

Gold Sponsor (\$1,000):

- Inclusion in the Listing of Exhibitors and Sponsors in the Conference Program.
- Signage at the conference recognizing sponsorship.
- Verbal acknowledgment of sponsorship throughout the conference.
- Database of attendees provided to Sponsor within two weeks of completion of conference.

For more information

Please contact Jamie Schieber at Custom Meeting Planners, Inc. at jschiebercmp@socket.net or at (573) 445-2965, with any questions.

Reservation Procedures

Complete the application/contract and enclose your check for exhibit space and return to:

Missouri GIS
Custom Meeting Planners, Inc.
P.O. Box 30785
Columbia, Missouri 65205

If you have any questions or need additional information, please contact: Jamie Schieber
(573) 445-2965 - phone
(573) 445-1831 - fax
jschiebercmp@socket.net





Exhibit Space Application and Contract

12th Annual Missouri GIS Conference

February 16 - 29, 2009 • Tan-Tar-A Resort • Osage Beach, MO

Company Information

Company Name _____

Contact _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ E-mail _____

Complimentary Registrant _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ E-mail _____

Booth Information and Selection

The numbered booths are defined as specified on the enclosed floor plan, and include one complimentary conference registration, an 8' x 10' draped booth with one 6' table, two chairs, electrical service, and one identification sign per company. No additional material or services will be furnished by the conference.

Referring to the exhibit hall floor plan, select three (3) scattered locations and record your preferences below. **Booth space will not be granted unless submitted by the applicant on the official Exhibit Space Application and Contract.**

1st _____ 2nd _____ 3rd _____

Booth Prices

- Exhibit Package** (includes booth, 1 registration, electrical service and vendor reception sponsorship):\$700 \$ _____
Reservations received by January 16, 2009. **(After 1/16/2009 - \$750.00)**
- Non-Profit Groups** (conference registration not included):\$100 \$ _____
- Tool Time Session** (See conference information in Vendors Packet):\$50 \$ _____
- Sponsorship Levels:** Corporate (\$4000) Platium (\$2000) Gold (\$1000).....\$ _____

Total Enclosed\$ _____

After your application has been confirmed you will receive a confirmation letter and additional amenity form by e-mail.

Regulations

Exhibitors agree to observe the attached regulations which are hereby acknowledged to be part of this application/contract. If this application/contract has not been received properly signed or if payment is not received by January 16, 2009, this application /contract may be declared null and void so that the space may be reassigned.

Authorization

Exhibitor's Authorized Signature _____ Date _____

Payment Enclosed

- Purchase Order (copy of PO must accompany registration)
- Credit Card: Visa Mastercard Discover
Card # _____
Exp. Date _____
Signature _____
Printed Name _____
Address (if different from above) _____

Register

Mail: Send completed form, check (payable to Custom Meeting Planners, Inc., Federal ID #20-3915528), or credit card information or purchase order to:
Missouri GIS
Custom Meeting Planners, Inc.
P.O. Box 30785
Columbia, Missouri 65205

Fax: Fax completed form with credit card information or copy of purchase order to 573-445-1831.

Office Use Only Customer ID# _____ Receipt# _____ Booth # _____ MOGIS Initials _____



Exhibit Regulations

Arrangement of Exhibits

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, drapes will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

Booth Design

Exhibits will be arranged so as not to obstruct the view of other exhibitors. The side walls of any booth, exceeding 4' in height to a maximum of 8' in height, may not extend more than 5' from the back wall and side walls 4' or less in height are limited to 7' in length from the back wall. No built-up exhibit or other construction will exceed 8' in overall height. Overhead canopies or simulated ceilings cannot extend out more than two-thirds of the depth of the booth space measured from the back wall. The height of display materials in the remaining one-third of the space depth is limited to a maximum height of 3'. Island booths will be made available to Corporate and Platinum Sponsors only.

Subleasing of Space

Exhibitors may not sublet either their space, nor any part thereof, or arrange for display by a non-exhibiting company.

Fire, Health and Safety

The exhibitor assumes all responsibility for compliance with local, city and state ordinances, and regulations covering: fire, safety, and health. All exhibitor equipment and materials must be located within the booth. Only fire resistant materials may be used in displays, and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

Labor

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Display painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates.

Sound Devices and Lighting

Public address, sound producing or amplification devices that project sound must be kept at a conversational level

and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. The Missouri GIS Conference reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal During Show

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Information sheet. Early dismantling and/or removal of an exhibit may result in the loss of exhibit privileges for future shows.

Exhibitor's Personnel

Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Booths should be staffed by company specialists who are qualified to discuss details of their company's products or services. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of nonexistent firms is strictly forbidden. Sale of merchandise on the exhibit floor is strictly prohibited.

Storage

The exhibitor should arrange with the Tan-Tar-A Resort, Golf Club, and Spa for storage of packing boxes and crates during the exhibition. The Missouri GIS Conference assumes no responsibility for damage or loss of packing boxes or crates.

Food and Beverage

Exhibitor distribution of food and beverage is prohibited, unless purchased through the hotel. (However, a candy dish is okay.)

Security

The Exhibit Hall provides general hall security during the overnight hours. The Missouri GIS Conference makes no warranty, express or implied, that the services it furnishes will avert or prevent occurrences that may result in loss or damage.

Show Management

The exhibition is organized and managed by Missouri GIS Conference in cooperation with Custom Meeting Planners, Inc. Any matters not covered in Missouri GIS Conference Rules and Regulations are subject to the interpretation of the Missouri GIS Conference and all exhibitors must abide by their decisions. Exhibitors must comply with the Tan-Tar-A Resort, Golf Club, and Spa policies and procedures.

Trademarks

The Missouri GIS Conference will be held harmless for any trademark, trade name, copyright, or patent infringements on any printed materials belonging to or distributed by an exhibitor.

Liability

The Missouri GIS Conference and Custom Meeting Planners, Inc. will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes. The Missouri GIS Conference will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incidental to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless these organizations against such claim. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of any governmental authority and of the contracted facility. The exhibitor will pay and save the Missouri GIS Conference harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the convention center or property adjacent thereto occasioned by any act, neglect or wrong doing of the exhibitor or any of its officers, agents, representatives, guests, or employees, invites or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost expense defend and protect the Missouri GIS Conference against and all such claims or demands. It is highly recommended that exhibitors provide surge protection for computers.

Cancellation Policy

Any exhibitor who cancels after January 16, 2009 will forfeit fees. An exhibitor who cancels and requests a refund in writing prior to or on January 16, 2009 will be refunded in full. In the event that fire, strike, or other circumstances beyond the control of the management causes the exhibit to be cancelled, full refund of the exhibit rental fees will be made which is the limit and extent of the Missouri GIS Conference's liability for such cancellation.

Failure To Occupy Space

Space not occupied by 5:30 pm on Monday, February 16, 2009 will be forfeited by exhibitor and the space may be resold, reassigned or used by the exhibit management without refund.

Conduct

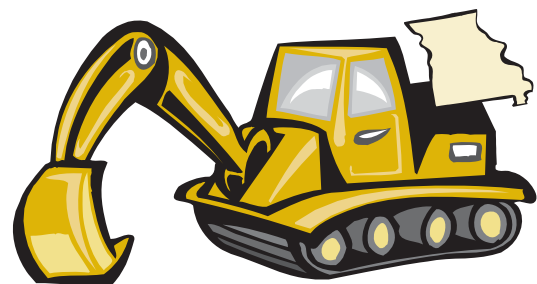
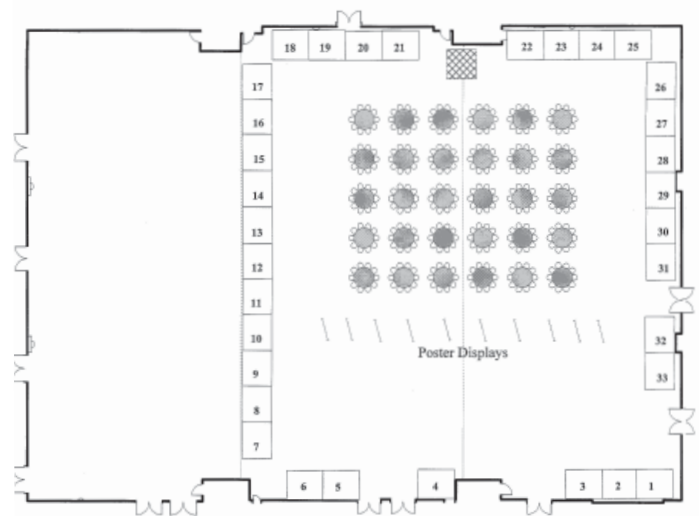
All exhibits will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that the Missouri GIS Conference believes to be injurious. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. Cameras are not permitted in the exhibit hall. Children under the age of 18 are not permitted in the exhibit hall.

Solicitation of Exhibitors

No persons will be permitted in the exhibit hall for soliciting advertising or other exhibit space without the express written consent of the Missouri GIS Conference.

Exhibit Layout

Grand Ballroom





Conference Information

About the Conference?

The theme for the 2009 Conference is **Building Statewide Mo-mentum!** The conference is designed to attract individuals and organizations from government, private firms, academic, and utilities using GIS to develop solutions in their work.

Who are the Attendees?

Past Missouri GIS Conferences have attracted over 500 people. Conference attendees include GIS Users, administrators, and potential users of GIS. Most participants are residents of Missouri.

Where will the Conference Be Held?

The 12th Biennial Missouri GIS Conference will be held at the Tan-Tar-A Resort, Golf Club, and Spa located in Osage Beach, Missouri.

Programmed Exhibitor Traffic Features:

- Exclusive Exhibitor Hours.
- Welcome Reception, Continental Breakfasts, and Two Lunches in the Exhibit Hall Area.
- Evening Reception in Exhibit Hall.
- Exhibitor Directory in Registration Packet.

For up-to-date information on exhibitor materials and Conference exhibitors check out our web site at: <http://www.mgisac.org>

Exhibit Schedule

Monday, February 16, 2009

1:30 p.m. – 5:30 p.m. Exhibit Installation
5:30 p.m. – 7:00 p.m. Welcome Reception with Exhibitors
(Food and beverages provided)

Tuesday, February 17, 2009

7:30 a.m. – 8:00 p.m. Exhibits Open
7:30 a.m. – 8:30 a.m. Continental Breakfast with Exhibitors
12:00 pm – 1:00 p.m. Lunch in Exhibit Hall
5:00 p.m. – 6:00 p.m. Poster Display in Exhibit Hall
5:00 p.m. – 8:00 p.m. Poster Session and Vendor Sponsored Reception in Exhibit Hall
(Food and beverages provided)

Wednesday, February 18, 2009

7:30 a.m. – 12:30 p.m. Exhibits Open
7:30 a.m. – 8:30 a.m. Continental Breakfast in Exhibit Hall
11:30 a.m. – 12:30 p.m. Lunch in Exhibit Hall
12:30 p.m. – 3:00 p.m. Exhibit Dismantling

Welcome Reception

On Monday evening, February 16, 2009 at 5:30 pm the Missouri GIS Conference will host a welcome reception in the exhibit hall to kick-off the conference. This gives both attendees and exhibitors a chance to network.

Vendor Reception—Building Statewide Mo-mentum!

Once again we will offer meals and activities to attract and keep the attendees in the exhibit area. One such event is the Vendor Reception on Tuesday, February 17, 2009 from 5:00 p.m. to 8:00 p.m. This evening event will mirror our theme “Building Statewide Mo-mentum.” We will be contacting you about game/activity ideas for your booth surrounding the construction / building theme. The Missouri GIS Conference will be serving a buffet style dinner and beverages during the reception. Raffle tickets (provided to you) will be given out to the winners of these games, and will be used later for a raffle.

Tool Time Sessions

Tool Time will once again be offered as part of the conference. Tool Time is the opportunity for exhibitors to “buy time” to showcase their products and services. These sessions will be held in the regular session rooms, and will be highlighted in the conference program. This will create a win-win environment for both the exhibitor and the attendee. The Tool Time sessions will be slotted with other similarly focused topics, thus increasing exposure.

The guidelines are as follows:

- Slots will be approximately 25 minutes in length.
- One slot can be purchased.
- There will be a max of 10 Tool Time slots in the regular program with at most two from an individual vendor.
- You must purchase a booth or sponsorship in order to secure a tool time
- Slots will cost \$50.00.
- The committee asks that all Tool Time Presentations be a case study style presentation by the vendor, or include a user of the product or service, where appropriate. An abstract shall be submitted by the submission deadline.

The conference planning committee has sole discretion to accept or reject presentations, or make adjustments where needed.

Custom Meeting Planners, Inc.
Missouri GIS Conference
P.O. Box 30785
Columbia, MO 65205

RETURN SERVICE REQUESTED

PRSRT STD
US POSTAGE
PAID
COLUMBIA, MO
PERMIT NO 319



2009 Missouri GIS...
*Building Statewide
Mo-mentum!*

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**You Are Invited to Exhibit at the
12th Biennial Missouri GIS Conference**

February 16-19, 2009 • Tan-Tar-A Resort • Osage Beach, Missouri

Sponsored by:

Missouri GIS Advisory Committee, Missouri Spatial Data Information Service and State Geographic Information Office